

Birkenhead Constituency Team Neighbourhood Engagement Update

June 2018

Birkenhead In Bloom

Work is currently underway on the preparations for the Birkenhead In Bloom competition. There will be entries from each of the wards within the Birkenhead Constituency area with organisations such as the Birkenhead 6th Form College, Birkenhead YMCA, Williamson Art Gallery and Merseytravel all getting involved.

After the success of all the entrants in last years In Bloom Competition and the effect they had in their own areas this year will see even more positive impact on the communities within the Birkenhead area.

Community Action Days

The Community Action Days have successfully brought together the community and partners to tackle issues in various areas.

A recent action day was organised in Westbourne Avenue between the Westbourne Avenue Resident Association, Connect Us Project and Wirral Council. Organised as a 'Good Neighbour Day' the agencies that attended the event ranged from Connect Us, The Wezzy Gardens, Connect Us, ReachOut, Energy Projects Plus, The Fire Service, Merseyside Police, Liverpool Housing Trust, Jigsaw Project, Kontactabus as well as well as representation from the 'Love Where You Live' campaign.

These community action days are excellent ways of bringing the community and statutory organisations together with future events being organised for Harcourt Street and the Old Rock Ferry High School Site.

Good Neighbour Scheme

Since the launch of the Good Neighbour Scheme over 1400 stickers have been requested and displayed in windows throughout Wirral.

The Good Neighbour Champions Scheme is an initiative aimed at harnessing the principals of Asset Based Community Development (ABCD) by attempting to identify and work with people who would identify themselves as a **Good Neighbour** in their street, road, cul-de-sac or neighbourhood.

This could be as a friendly face to say hello to or someone who could signpost fellow residents to services available in the area. The concept for the scheme evolved through discussions between the Birkenhead Constituency Team, Connect Us and Public Health.

Some roads have saw a high percentage of stickers displayed with one road in particular seeing over 50% of households displaying stickers. With the amount of take up roads and communities are already seeing the benefits of the scheme.

Below is a geographically breakdown of where the stickers have been displayed.

Ward	Number of stickers	% of all stickers	Households	Rate per 1,000 households
Bebington	3	0.2%	6,645	0.45
Bidston and St James	284	20.1%	6,889	41.23
Birkenhead and Tranmere	152	10.8%	7,747	19.62
Bromborough	28	2.0%	6,690	4.19
Clatterbridge	5	0.4%	5,924	0.84
Cloughton	81	5.7%	6,285	12.89
Eastham	33	2.3%	5,955	5.54
Leasowe and Moreton East	136	9.6%	6,390	21.28
Liscard	47	3.3%	6,891	6.82
Moreton West and Saughall Massie	47	3.3%	6,176	7.61
New Brighton	14	1.0%	6,784	2.06
Oxton	76	5.4%	6,592	11.53
Pensby and Thingwall	2	0.1%	5,803	0.34
Prenton	70	5.0%	6,051	11.57
Rock Ferry	66	4.7%	6,465	10.21
Seacombe	40	2.8%	6,871	5.82
Upton	306	21.7%	7,127	42.94
Wallasey	20	1.4%	6,313	3.17
Wirral	1,410	100%	117,598	11.99

Source:

Household data taken from Census 2011, via Office for National Statistics
 Good Neighbour Scheme data provided by Involve North West

Notes

This table does not include the following wards: Greasby, Frank & Irby, Heswall, Hoylake & Meols, and West Kirby & Thurstaston
 This is due to these wards being outside the remit of the Community Connectors from Involve North West
 Household data for these wards has also not been included in the total number for Wirral to give a more accurate rate
 The % of all leaflets reflects the % proportion of leaflets displayed per ward
 The rate has been calculated for the number of leaflets displayed per 1,000 households in each ward

Arson Awareness Campaign

The Birkenhead Constituency Team has recently supported a number of arson awareness days organised by the Merseyside Fire and Rescue Service. The events are targeted in the areas with higher reported incidents and are organised to raise awareness of the dangers of secondary fires, allow Merseyside Fire Service to carry out home safety checks and for partners such as Wirral Council and the ASB Team to liaise with residents over any other issues.

Recent events the Birkenhead Constituency Team have supported have taken place in North Birkenhead, the Noctorum Estate and Birkenhead Park.

For information on any of these projects please contact.

Andy Brannan, Birkenhead Neighbourhood Engagement Officer.

Email: andrewbrannan@wirral.gov.uk Phone: 0515 691 8391